



LEAD SIMPLIFY

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Niche Industry Ideas

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# NICHE INDUSTRY IDEAS

Helping you get lead generation DONE!

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## ADDITIONS & REMODELS

- Additions
- Bathroom Remodel
- Basement Remodel
- Kitchen Remodel
- Garage Remodel
- Major Renovation - Multiple Rooms
- Minor Remodels
- Outbuildings & Structures
- Recovery Services – Disaster
- Site Preparation
- Specialty - Disability, Chairlifts, Elevators
- Swimming Pool - Remodel

## AIR CONDITIONING & COOLING

- Central Air Conditioning – Install
- Central Air Conditioning - Repair or Service
- Fans
- Swamp Cooler - Install or Replace
- Window A/C Unit – Install
- Outdoor Mist Cooling System – Install
- Outdoor Mist Cooling System – Repair
- Refrigeration System - Install or Replace
- Refrigeration System - Repair or Service
- Swamp Cooler - Service or Repair
- Window A/C Unit - Service or Relocate

## ARCHITECTS, BUILDERS & ENGINEERS

- Architects
- Builders (New Home)
- Engineers
- General Contractors
- Land Surveyor
- Construction Manager
- Developer
- Draftsperson / CADD

- Permit Service

## BATHROOM REMODELING

- Bathroom Remodeling & Design
- Cabinets & Countertops
- Painting & Staining
- Plumbing
- Tile
- Electrical
- Flooring
- Glass & Mirrors
- Hot Tubs & Spas
- Walls & Ceilings
- Windows & Doors

## CARPENTRY & WOODWORKING

- Cabinets & Countertops
- Decks, Fences & Ramps
- Doors
- Finish Carpentry, Trim & Molding
- Framing
- Closets
- Outbuildings, Sheds & Gazebos
- Stairs & Railings
- Siding, Gutters & Exterior Trim

## CABINETS

- Cabinets - Install
- Cabinets - Reface
- Custom Cabinets or Built-In Furniture
- Cabinets - Refinish
- Countertops
- Cabinets - Repair
- Closet - Build
- Closets or Rooms - Organize
- Garage Organizers - Install

## CLEANING SERVICES

- Maid Service
- Carpet & Draperies
- Windows
- Exterior Home
- Interior Home
- Property Cleanup
- Ducts & Vents - Clean
- Chimney & Fireplace - Clean
- Post-Construction Cleanup
- Waste Material & Junk Removal

## CONCRETE, BRICK & STONE

- Driveways & Floors
- Patios, Walks & Steps
- Chimney, Fireplace, Stove & Barbecue
- Foundations
- Siding - Brick, Stone, or Stucco
- Tile & Countertops
- Waterproofing & Drywells
- Other Concrete Services
- Walls

## COUNTERTOPS

- Ceramic & Porcelain Tile - Install
- Stone Slab (Granite, Quartz, etc.) - Install
- Laminate Countertops - Install
- Solid Surface (Corian, Concrete, etc.) - Install
- Natural Stone Tile - Install
- Tile, Stone, Grout - Clean
- Ceramic & Porcelain Tile - Repair
- Stone Slab (Granite, Quartz, etc.) - Repair
- Laminate Countertops - Repair
- Solid Surface (Corian, Concrete, etc.) - Repair
- Natural Stone Tile - Repair

## DECORATORS & DESIGNERS

- Designer - Kitchen
- Designer - Building
- Interior Decorator
- Designer - Landscape
- Designer - Residential (Interior Space Planner)
- Consultant - Professional Home or Office Organizer

- Designer - Bathroom
- Designer - Feng Shui
- Designer - Interior Lighting Plan
- Designer - Window Treatments
- Disability Planner

## DRYWALL & INSULATION

- Drywall - Install
- Drywall - Repair
- Batt, Rolled & Reflective Insulation
- Blown-In Insulation
- Soundproofing
- Spray Foam Insulation

## DECKS, PORCHES & PATIOS

- Build a Deck or Porch
- Build a Patio
- Clean & Seal a Deck or Porch
- Build an Arbor, Pergola, or Trellis
- Build a Gazebo
- Repair a Deck or Porch
- Repair a Gazebo
- Install Outdoor Play Equipment
- Repair Outdoor Play Equipment

## ELECTRICAL & COMPUTERS

- Outlets, Panels, Switches & Wiring
- Cables, Networks & Telephones
- Electronics, Computers & Home Media Systems
- Appliances
- Fans
- Generators
- Heating & Thermostats
- Home Security & Alarms
- Lighting Design

## ENERGY EFFICIENCY

- Energy Efficient Home Heating
- Home Insulation & Weatherstripping
- Home Solar Energy
- Energy Efficient Windows & Doors
- Home Energy Audit
- Energy Efficient Appliances
- Geothermal Energy

## FENCES

- Wood Fence - Install
- Vinyl or PVC Fence - Install
- Chain Link Fence - Install
- Wrought Iron Fence - Install
- Aluminum or Steel Fence - Install
- Aluminum or Steel Fence - Repair
- Barbed Wire Fence - Install
- Barbed Wire Fence - Repair
- Chain Link Fence - Repair or Alter
- Gate for Driveway or Security - Install or Replace
- Vinyl or PVC Fence - Repair
- Wood Fence - Repair
- Wrought Iron Fence - Repair or Weld

## FLOORING

- Brick & Stone
- Carpet
- Hardwood
- Laminate & Vinyl
- Tile
- Concrete
- Sports Surfaces (Tennis, Courts and Synthetic Grass)

## FOUNDATIONS

- Concrete Foundation - Install
- Concrete Foundation - Repair or Raise
- Foundation Drainage - Install or Replace
- Foundation or Basement - Waterproofing

## GARAGE

- Garage - Build
- Garage - Remodel
- Garage Door - Install or Replace
- Garage Door Opener - Install
- Garage Organizers - Install
- Garage Door - Repair
- Garage Door Opener - Repair or Adjust
- Waste Material & Junk Removal

## GREEN HOME IMPROVEMENT PROJECTS

- Home Solar Energy
- Energy Efficient Windows & Doors
- Home Insulation & Weatherstripping
- Energy Efficient Appliances
- Energy Efficient Home Heating

- Home Energy Audit
- Home/Roof Skylights
- Geothermal Energy

## HANDYMAN SERVICES

- Carpentry
- Gutters
- Handyman for Multiple Small Projects
- Painting, Staining & Drywall
- Electrical
- Plumbing & Sprinklers
- Other Handyman Services

## HEATING & FURNACES

- Boilers & Radiators
- Central Heating Systems
- Electric Wall & Radiant Heat Systems
- Fans
- Water Heaters
- Ducts & Vents
- Fireplaces, Inserts, Stoves & Barbecues
- Fuel Delivery & Storage
- Insulation
- Thermostats & Accessories
- Other HVAC Types

## HOME CONSTRUCTION

- Additions
- Major Remodels & Renovations
- New Home Construction
- Outbuildings & Structures
- Site Preparation

## HOME INSPECTORS & APPRAISERS

- Appraisal - Real Estate
- Appraisal - General
- Home Inspector
- Inspection - Roofing
- Inspection – Waterproofing

## HOME THEATER

- Home Theater System or Media Center - Install
- Home Automation - Install or Service
- Home Theater Surround Sound System - Install

- Install, Repair or Conceal Home Theater Wiring
- TV Wall Mount
- Antenna
- Electronic Drape, Shade or Blind Opener - Install
- Home Theater Accessory
- Home Theater System or Media Center - Repair
- Satellite Dish System
- Universal Remote Control Consolidation & Programming
- Satellite Dish - Install
- Satellite Dish - Repair

## HOME WINTERIZATION

- Home Insulation & Weatherstripping
- Energy Efficient Home Heating
- Energy Efficient Windows & Doors
- Chimney or Fireplace - Clean and Inspect
- Winterize Roofing/Gutters
- Winterize Lawn/Landscape
- Home Energy Audit
- Gutters & Downspouts - Clean
- Snow Removal

## HOUSEHOLD CHORES

- Furniture Assembly
- Packing & Unpacking Services
- Lifting & Moving Heavy Items
- Box Recycling & Disposal
- Yard & Garden Work
- Toys & Games Assembly
- Outdoor Equipment & Furniture Assembly

## MOVING & STORAGE

- Painting & Staining
- Professional Moving Services
- Storage
- Waste Material & Junk Removal
- Consultants & Move-Related Professionals
- Home Security & Alarms
- Cleaning Services
- Wiring, Cabling, and Telephones
- Appraisers & Home Inspectors

## KITCHEN REMODELING

- Kitchen Remodeling & Design

- Cabinets & Countertops
- Painting & Staining
- Plumbing
- Tile
- Appliances
- Electrical
- Flooring
- Walls & Ceilings
- Windows & Doors

## LANDSCAPE, YARD & GARDEN

- Landscaping - Design & Installation
- Landscaping - Maintenance of Lawn & Trees
- Landscaping - Sprinkler Systems
- Pools & Water Features
- Tree & Shrub Service
- Decks, Porches, Gazebos & Play Equipment
- Fences
- Outdoor Patios, Steps & Walkways
- Outdoor Walls & Retaining Walls

## PAINTING & STAINING

- Exterior Painting or Staining
- Interior Painting or Staining
- Special Finishes
- Paint Preparation
- Paint Removal and Cleaning
- Decorators & Designers
- Wallpapering

## PLUMBING

- Drain Clearing
- Faucets, Fixtures & Pipes
- Septic Systems, Sewers & Water Mains
- Sprinkler Systems
- Water Heaters
- Boilers & Radiators
- Hot Tubs & Spas
- Pumps
- Water Softening & Purification
- Other Plumbing Related Jobs

## ROOFING

- Roofing - Install or Replace
- Roofing - Repair

- Roofing & Gutters - Clean
- Gutters
- Skylights
- Inspection - Roofing
- Heating Cable for Roof - Install
- Sealant for Roof - Apply
- Metal Roofing - Paint

## SIDING

- Vinyl Siding - Install
- Vinyl Siding - Repair
- Wood or Fiber Cement - Install
- Metal Siding - Install
- Traditional Stucco - Install

## SWIMMING POOLS, SPAS, HOT TUBS & SAUNAS

- Gazebos & Enclosures
- Hot Tubs & Spas
- Saunas
- Swimming Pool Decks & Patios
- Swimming Pools

## TILE & STONE

- Tile: Ceramic & Porcelain - Install
- Tile: Natural Stone - Install
- Pavers for Driveways & Floors - Install
- Brick & Stone for Patios - Install
- Tile, Stone, Grout - Clean
- Pavers for Patios, Walks & Steps - Install
- Tile: Ceramic & Porcelain - Repair
- Tile: Natural Stone - Repair
- Brick & Stone for Patios - Repair

## WALLS & CEILINGS

- Painting & Texturing
- Carpentry - Trim Work & Framing
- Ceilings
- Ceilings - Fans
- Drywall & Insulation
- Cleaning
- Tile
- Wallcoverings
- Walls - Exterior
- Walls - Interior

## WINDOWS & DOORS

- Windows - Installation & Repair
- Doors - Garage, Sliding, Glass, etc.
- Hardware, Locks & Screens
- Windows - Cleaning
- Windows - Treatments
- Glass & Mirrors
- Awnings & Patio Covers
- Windows - Protection & Tinting

## OTHER SERVICES

- Environmental (Asbestos, Lead, Mold, and Radon Gas)
- Fireplaces, Inserts, Stoves, and Barbecues
- Furniture
- Home Security
- Metal Work, Blacksmiths and Signmakers
- Pest Control (Birds, Insects, Rodents, Termites)
- Recovery Services (Water, Fire, etc)
- Removal of Junk or Building Materials
- Water Softening & Purification